

Michael Loftin, Chief Executive Officer, oversees Homewise strategic direction, including managing the annual operating goals of Homewise. He has been in the community development field for 35 years and the Executive Director of Homewise for 26 years. He sets annual activity goals collaboratively with staff and board and monitors delivery of impact to the Target Market, is the public face for external affairs, and reports to the Board of Directors.



Laura Altomare, CFRM, Chief Communications Officer, has over 20 years of experience in Communications, Marketing, Fund Raising, and Public Relations. At Homewise, she leads the organization on all aspects of strategic communication including branding, public and media relations, investor relations, fund raising, community affairs, business development, and marketing.



Jill Geltmaker, Chief Financial Officer, has over twenty years of experience leading innovative strategic planning and coalition building to achieve meaningful impact. She is responsible for a full array of complex strategic financial analysis including raising and structuring capital, income, profitability, liquidity, leverage, and asset and liability management.



Daniel Slavin, Director of Real Estate Development, joined Homewise in 2017 after a career as Director of Finance for a locally managed nonprofit organization. At Homewise, he leads the real estate development strategy to provide homeownership opportunities for low to modest-income families in New Mexico.



Elena Gonzales, Director of Albuquerque Operations, has 20 years of experience managing non-profit, service-oriented organizations including affordable housing providers. Her deep roots in the Albuquerque community are crucial to in her role as community liaison and advocate for affordable homeownership in our growing Albuquerque market.



Johanna Gilligan, Director of Community Development, will lead community-driven projects that include non-housing components, such as commercial facilities, work/studio spaces, educational facilities, and small scale housing projects such as the acquisition and rehabilitation of vacant properties, and other projects complementary to Homewise's mission.